



DEVELOPING  
EXCEPTIONAL  
AMERICAN  
LEADERS

# *The American Rescue Plan*

## *Impact in the States*

### *Addendum*

*September 2022*

To commemorate the one-year anniversary of the signing of the American Rescue Plan (ARP) earlier this year, [the NewDEAL compiled a report of early success stories of the law's \\$350 billion in state and local recovery funds](#), which has given governors, legislators, mayors, and county executives, a rare opportunity to tackle the immediate challenges from the pandemic while also enabling them to pursue innovative solutions to some of America's most intractable issues. Six months later, the progress made with those resources continues to multiply. Policymakers from across the country have worked to not only address the immediate needs in their communities but also build lasting change for millions of Americans.

In this addendum to that report, we revisit the NewDEAL Leaders highlighted in our original report, providing an update on the implementation and impact of their policies, and we highlight other NewDEAL Leaders using ARP funds to find innovative solutions on five key priority issues facing the American people: Housing, Child Care, Education & Workforce, Small Business Support, and Broadband.



# Improving Access to Affordable Housing

## Six Months Later

### Colorado Funds Housing Solutions



Representative  
Dylan Roberts

*In March, we reported on the broad housing goals policymakers in Colorado developed to utilize their ARP funds, specifically the legislature’s Affordable Housing Task Force recommendations to invest in a revolving loan fund, resident-owned communities, and related services.*

The Affordable Housing Task Force, chaired by **Representative Dylan Roberts**, successfully turned the task force’s recommendations into action over the summer and had [five bills signed into law that will utilize a total of \\$428 million in ARP funds towards housing solutions](#). Representative Roberts’ [authored bill](#) creates new grant programs and provides \$178 million to help communities invest in affordable housing grant projects and related services and to sustainably develop vacant land. The other bills will encourage new investments in modular, prefabricated, and manufactured homes; expand finance and loan opportunities for affordable housing developers; and provide grants to local governments and nonprofits to buy land and develop affordable housing projects themselves.

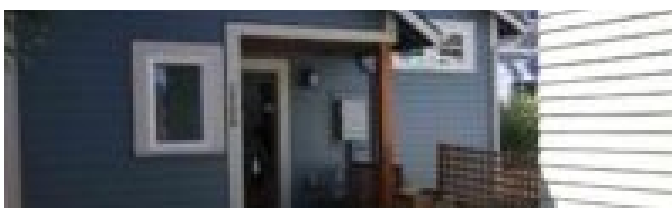
### Kansas City Addresses Homelessness and Affordable Housing

*In March, we reported that Mayor Lucas and the city council had allocated \$3 million for an all-inclusive “housing-first” site to help individuals facing homelessness prepare for the transition to permanent housing, as well as \$12.5 million for the city’s Housing Trust Fund to provide affordable housing.*



Mayor Quinton Lucas

Having already set aside \$12.5 million in the city’s Housing Trust Fund, **Mayor Quinton Lucas** [introduced an ordinance in July that appropriated the first \\$8 million in funding to support more than 450 affordable homes](#). Fourteen projects were selected to receive funding, including rehabilitation projects that will provide units specifically for seniors and people with disabilities. Lucas helped establish the Housing Trust Fund while serving on the City Council and, as Mayor, has overseen the first significant investments in the program that will serve as a long-term dedicated funding source moving forward.



## Austin to End Homelessness in Texas' Fourth Largest City



Mayor Steve Adler

In March, we wrote about Mayor Adler's plan to end homelessness by investing \$107 million into housing for 3,000 individuals and stabilization of housing for another 2,300 households. Adler planned to raise additional funds of \$515 million in three years to supplement ARP funding, and had already achieved \$400 million in commitments.

Mayor Steve Adler has allocated \$110 million of Austin's ARP funding to address housing and homelessness issues in the community. The city's Homeless Strategy Office obligated \$4.75 million of its ARP share to rehabilitate and convert two hotels into permanent supportive housing. The funding is a key component of meeting the Mayor's goal to house 3,000 people in the next two years.

## New in this Report

### Boise Assists Renter Households

Mayor Lauren McLean approved an [additional \\$6.5 million in federal funds for the Emergency Rental Assistance Program](#) to support more qualifying households to stay in their homes as the city continues to recover from the pandemic. The city has already allocated \$15 million in federal assistance to help more than 3,200 households earning 80% of the average income or less.



Mayor  
Lauren McLean

### Manchester, NH to Fund Affordable Housing

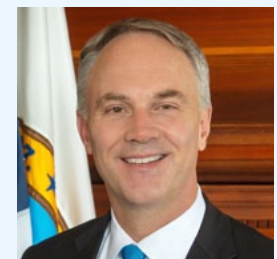
Mayor Joyce Craig announced a [call for affordable housing proposals to apply for \\$3.4 million in investments of federal recovery funds](#) (HUD's HOME-ARP Program and the American Rescue Plan's State and Local Federal Relief Funds). The latest round of funding can be used for small and large housing projects, including non-congregate shelters, new affordable rental units, and the rehabilitation of existing units for eligible households. This latest effort builds on the \$2.7 million of federal HOME funds already used to develop or renovate 152 affordable housing units in the city.



Mayor Joyce Craig

### New Bedford, MA Supports New Mixed-Income Housing

Mayor Jon Mitchell announced in June [more than \\$11.2 million in funding for new housing developments that will revitalize key sites and create nearly 150 new units](#). The five awarded developments will receive funds from the ARP-funded Housing Expansion Initiative, which supports large-scale housing projects that are shovel-ready and will directly assist in the creation of new units for people with household incomes at or below the area median income. The awards will support and leverage private investments to fill funding gaps and move the projects toward construction.

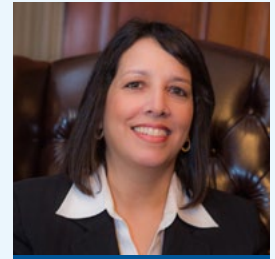


Mayor Jon Mitchell



## *Salem, MA Tackles Housing Insecurity*

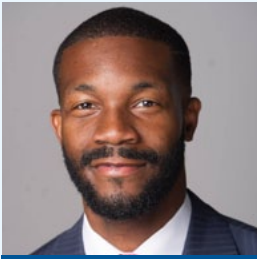
**Mayor Kim Driscoll** [announced in July a comprehensive effort to address housing insecurity in her community.](#) Driscoll invested over \$9 million of ARP funds toward affordable housing construction, grants to build accessory dwelling units, energy efficiency improvement projects at affordable housing complexes, and additional investments in the city's Affordable Housing Trust Fund, including helping the trust purchase and preserve existing affordable units.



Mayor  
Kim Driscoll

## *Birmingham Develops New Affordable Homes*

**Mayor Randall Woodfin** [used ARP funds to spur the development of 27 new affordable homes.](#) The City of Birmingham entered into a partnership with the National Community Reinvestment Coalition to revitalize neighborhoods and address the impacts of redlining, particularly in communities of color. This allocation will provide assistance to low-and-moderate income communities, with a focus on communities of color.



Mayor  
Randall Woodfin

## *Albuquerque Tackles Youth Homelessness*

**Mayor Tim Keller** announced the initial allocation of [\\$7 million in ARP funds for a first-in-the-nation youth center serving young adults ages 18 to 25 who are experiencing homelessness.](#) Young people have limited resources and are particularly vulnerable to housing insecurity. The center will provide a safe residential facility for youth with age-appropriate support services to help residents get on their feet.



Mayor Tim Keller

## *Colorado Invests in Homelessness Navigation*

**Senator Chris Hansen** was a prime sponsor on a bill, signed into law, [that is investing nearly \\$50 million to develop and operate a navigation campus to assist residents experiencing homelessness in the Denver-metropolitan region.](#) Funding is being directed from Colorado's economic recovery and relief cash fund, which was seeded by ARP dollars.



Senator  
Chris Hansen

## *Burlington Assists Homeowners*

**Mayor Miro Weinberger** [expanded the city's Property Tax Relief program, which provides financial relief to homeowners experiencing hardship during the pandemic.](#) The program received \$1 million of ARP funds and, so far, has distributed \$470,000 in aid to about 330 households. The expanded eligibility criteria will help reach more families and ensure that the program is maximizing its impact in the community.



Mayor  
Miro Weinberger

# Investing in Small Businesses & Entrepreneurs

## Six Months Later

### Supporting Small Business in Lincoln, NE



Mayor Leirion  
Gaylor Baird

*In March, we reported that Mayor Gaylor Baird's Small Business Stabilization Grants helped support businesses with up to 50 employees, each of which received up to \$60,000 to cover expenses.*

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Data shared by Gaylor Baird's office shows the program has spent [\\$7 million to support 263 small businesses, impacting more than 3000 employees](#). Lincoln also [supported workers through over \\$12 million in additional Workforce Development Grants](#) that went to helping low-wage workers and youth enter into sectors with a clear connection to workforce demands.

### St. Louis Pledges \$5 Million to Help Small Businesses

*In March, we reported that St. Louis launched a \$5 million Small Business Grant Fund to support business owners through the pandemic by providing \$5,000 grants to cover operational costs such as payroll, rent, utilities, and COVID-19 related costs.*



Mayor Tishaura Jones

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Since March, St. Louis has conducted a widespread call for applications, hosting events at public libraries and community centers as well as launching an online grant portal. The city has received over 900 applications so far and is seeking 100 more. The first 192 are in the final review and are likely to receive their grants soon. Additionally, [Jones signed a bill to target \\$37 million in ARP funds in North St. Louis to enhance the commercial corridors, support small businesses, and create more jobs](#) to ensure a more equitable recovery in the city.

### New Bedford, Massachusetts, Invests in Small Businesses



Mayor Jon Mitchell

*Mayor Jon Mitchell announced in late 2021 that \$8 million of the city's ARP funding will go toward helping small businesses. Mitchell identified three priority areas for investments: facade enhancement, small business support, and airport infrastructure improvements.*

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In June, the New Bedford Economic Development Council launched NBForward! and NB100!, [two new funding programs that will administer \\$3.3 million to achieve Mitchell's goal of helping existing businesses and new entrepreneurs flourish and grow](#). NBForward! will provide funding to businesses still recovering from the pandemic, and NB100! will focus on providing financial and technical assistance to help early-stage entrepreneurs get off the ground. The programs are currently accepting applications.

## Beaverton, Oregon, Targets Small Businesses with Grants



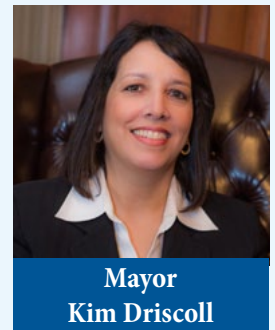
As of March 2022, Beaverton used \$1.9 million in ARP funds to provide 297 local businesses with financial support to cover expenses including utilities, inventory, and rent.

Beaverton recently released a [detailed impact report demonstrating the success of their business recovery grant program](#), which has now distributed over \$6 million to 544 existing and emerging small business owners throughout the pandemic. In addition to the report, the city developed an interactive dashboard and website to tell the story of the program's success to the public.

## New in this Report

### Salem, MA Invests in Tourism and Culture

In May, **Mayor Kim Driscoll** [created the Festival and Special Event Support Program](#), funded by ARP funds, to support organizations holding festivals and special events. The program's goals are to drive tourism as well as bring the community together by focusing on cultural, creative, and historical events.



Mayor  
Kim Driscoll

### Manchester, NH Relaunches Small Business Grants

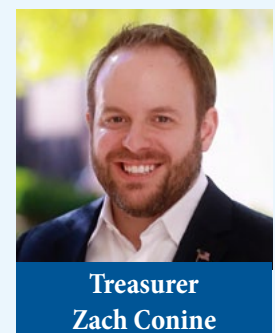
**Mayor Joyce Craig** [relaunched the Small Business Grant and Program Assistance \(SBGPA\) initiative using ARP funds](#). The program allows small businesses who have experienced financial hardships during COVID to apply for up to \$10,000. Mayor Craig prioritized extra outreach to women-owned businesses and businesses in communities of color.



Mayor Joyce Craig

### Nevada Looks to Diversify Its Economy

**State Treasurer Conine** announced the [launch of a new State Small Business Credit Initiative funded by the American Rescue Plan](#). In partnership with StartUpNV, an incubator and startup accelerator which will provide matching dollars, the program will provide \$90 million to 40 Nevada based startups. The objective is to create more access to capital and to diversify Nevada's economy.



Treasurer  
Zach Conine





# Strengthening the Workforce

## Six Months Later

### Credentials for Oakland County, Michigan Workers



County Executive  
David Coulter

*In March, we reported that County Executive Coulter invested nearly \$3 million in ARP funds in Oakland80, an ambitious plan to help 80 percent of county residents obtain a post-high school degree or credential by 2030.*

The program launched in May, [hiring six Career and Education Navigators to work in communities throughout Oakland County to support people in finding fulfilling careers](#). These navigators help provide assistance to get into college or a training program, as well as connections to other wraparound services to navigate other obstacles. They also serve to connect students and adult learners with employers with job opportunities, as well as colleges. Additionally, the county has approved [\\$1.2 million to support over 300 families with childcare scholarships](#) for residents who are juggling work, education, or training and struggling to afford licensed child care; and \$1.5 million to help residents who are facing barriers to getting a college degree or training certificate.

### Boston Invests in Greener Future

*In January 2022, Mayor Michelle Wu announced more than half a million dollars in funding for four organizations to provide training for green and mobility jobs. These specific grants would target populations hit particularly hard by the COVID-19 pandemic, including individuals experiencing homelessness, residents recently released from incarceration, and women and people of color from under-represented neighborhoods.*



Mayor Michelle Wu

In June, [Boston launched PowerCorps, a program to train individuals for green jobs that pay a living wage](#). The six-month training program began with a 26-person cohort. All the participants receive a \$550/week stipend as well as work clothing and transportation to job sites. Boston plans to increase the number of trees planted per year from 2,000 to 8,000, and this year's cohort will focus on forestry training. The plan is to have two cohorts per year, gradually increasing the number of participants in each cohort to 60. Cohort participants also receive workplace development training as well as a number of certifications, including from OSHA and conflict and de-escalation training.



## Maine Recognizes Work of Caregivers



Representative  
Kristen Cloutier

Representative Cloutier led a legislative effort to include a \$5.1 million allocation in the state's ARP spending plan for a Family Caregiver Grant pilot program. This program aims to help families alleviate costs associated with providing in-home care of an adult with \$2,000 annual grants to caregivers.

In continuing to build a robust support network for workers, **Representative Kristen Cloutier** championed [another bill that created the Strengthening Maine's Workforce Program, funded by ARP dollars](#). This program [will provide \\$3.2 million in grants to 9 adult education programs focused on addressing educational and workforce gaps](#) and will provide new opportunities for Mainers disproportionately impacted by the pandemic. The program will partner with education partners and employers in industries in need of workers and provide workforce training as well as English language acquisition services.

## Providence Promotes Youth Mentoring and Training Opportunities

In March, we reported that Providence had proposed using [\\$4.6 million in ARP funds to address youth violence](#) and chronic absenteeism through mentoring, job training, and job opportunity programs administered by trusted community organizations.



Mayor Jorge Elorza

As of July, the city's mentorship program has received 27 unique applications from different organizations. The youth anti-violence programs have served 300 youth to date and expect to reach an additional 50 young people by the end of the year. Furthermore, youth involved in the jobs programs have worked over 25,000 hours and received more than \$400,000 in total wages.

## New in this Report

### Lincoln Funds Education for Workforce Needs

**Mayor Leirion Gaylor Baird** awarded six ARP grants totaling [\\$12 million to local organizations, businesses, and community colleges to expand their workforce development programs](#). Manufacturing, nursing, child care, technology, and skilled trades are among the industries prioritized for funding. The grants will last for three years and are estimated to serve over 1,000 participants.



Mayor Leirion  
Gaylor Baird

### Job Training for Franklin County, Ohio Workers

**Commissioner John O'Grady** helped approve \$11 million in ARP funds to support job training assistance programs, including over \$2 million for the [Building Futures Pre-Apprenticeship Program](#). This program provides a pathway for low-income residents to gain employment in the skilled construction trades and provides a stipend as well as supportive services to help residents through the 12 week course.



County Commissioner  
John O'Grady



# Strengthening Child Care

## Six Months Later

### Michigan Invests \$1.4 Billion Ensuring Access to Child Care for Working Families



Lieutenant Governor  
Garlin Gilchrist II

In March, we reported that the State of Michigan planned to invest \$1.4 billion to expand access to quality early education centers, by providing grants to providers, and bonuses to child care professionals.

Michigan recently completed its second round of grant distribution. So far, the state has [awarded over \\$370 million to more than 5,500 child care centers, group homes, and tribal centers](#). Additionally, 38,000 full- and part-time child care professionals have received up to \$1,000 in bonuses. Lt. Gov. Gilchrist has also helped advance the [“Caring for Mi Future” plan, which will invest \\$100 million to open 1,000 new child care programs by the end of 2024](#). The program is set to release its first round of grants at the end of the summer.

### Columbus, Ohio, Bolsters Access to Child Care

In March, we wrote that City Council President Hardin and President Pro Tem Brown [announced their plan to use \\$3.5 million from the ARP to give bonuses to child care center workers, as well as scholarships to families](#).

Since March, the program has awarded 63 affordability scholarships, which provide families up to \$10,000 to access high-quality child care centers, and provided 169 one-time \$1,000 signing bonuses for new child care workers.



Council President  
Shannon Hardin

Council Pres Pro Tem  
Elizabeth Brown

“Families in Columbus deserve affordable, convenient child care and early-learning choices. Not only are these critical investments for the development of Columbus’ youngest residents, but they give families the flexibility to earn more and build a better life.”

**- Columbus, OH City Council President Shannon Hardin**

## *Boise Looks to Reduce Obstacles for Child Care Workers*



Mayor  
Lauren McLean

*In March, our report noted Mayor McLean's plan to add more child care workers by streamlining the application process and covering application fees. Although the city's ARP spending plan was not yet finalized, Mayor McLean made clear that child care investments were a priority for her and the community.*

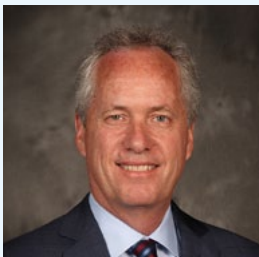
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Mayor McLean announced that Boise will use \$3 million of ARP funds to provide one-time payments of \$1,500 to two thousand childcare providers and workers. In the first 24 hours that the [Childcare Incentive Pay Program](#) application was open, it received over 440 applications.

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## *New in this Report*

### *Louisville Invests in Families*

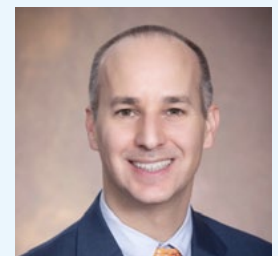


Mayor Greg Fischer

**Mayor Greg Fischer** announced that Louisville will spend [\\$87.4 million of ARP funding to invest in childcare, parks, pools, and public health](#). The city will also fund improvements to the library system, including by opening up two new branches. Fischer believes that the investments will benefit every part of the community, especially those most in need of support.

### *Lansing, Michigan Helps Students Graduate on Time*

**Mayor Andy Schor** pledged [\\$400,000 in ARP investment to establish new graduation coordinator positions to ensure more students graduate on time](#). The new position, modeled from a program with a track record of success, will coordinate with students, their families, teachers, and school counselors to make sure students are connected to the support and resources they need to stay on track throughout high school.

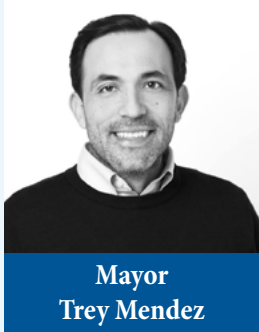


Mayor  
Andy Schor

# Expanding Access to Broadband

## Six Months Later

### Closing the Digital Divide in Brownsville, Texas



Mayor Mendez proposed to invest nearly \$20 million of ARP funds for its Middle Mile Broadband Initiative. The program would build out 95 miles of infrastructure to bring high-speed internet to homes throughout underserved areas of Brownsville.

In July, **Mayor Trey Mendez** signed an agreement to kick-off a [public-private partnership to build “last mile” broadband connections from the middle-mile infrastructure to extend affordable broadband to homes and help attract new businesses](#). Brownsville will invest the \$20 million in ARP funds it committed, and the private entity will cover the additional \$70 million in construction and maintenance costs.

### Santa Cruz County Brings Broadband to 4,000 Rural Residents

In March, we wrote that Supervisor Coonerty spearheaded the approval of [\\$500,000 in ARP funds to install new antennae and expand internet access](#) in the county with a focus on students and farmworker housing.

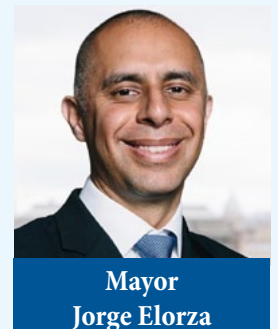


Since March, Cruzio, the local ISP provider, has finished installation at seven sites that will serve disadvantaged families. An additional five sites are underway or scheduled, with eight more to come. As a result, over 100 families have already enrolled in the Equal Access Santa Cruz program, which has the goal of ultimately serving nearly 4,000 customers.

## New in this Report

### Broadband Among Long-Term Investments in Providence

**Mayor Jorge Elorza** finalized the city’s spending plan for the final \$124 million in ARP funds, prioritizing [long-term investments such as housing and water, sewer, and broadband infrastructure](#). The proposals include \$20 million for broadband infrastructure, which complements Elorza’s [initial \\$1 million investment to address the immediate need to expand home internet access to low-and moderate income families](#).





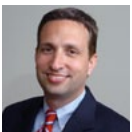
# Additional Innovative ARP Case Studies

## Public Safety & Violence Prevention - Mayor Joyce Craig, Manchester, NH



Mayor Craig made [targeted ARP investments to reduce gun violence in “hot-spot” neighborhoods](#). Craig is following a data-driven approach to identify communities and target more resources such as community health workers, youth outreach programs, and an increased police presence.

## Transportation Access - Senator Bob Duff, Senate Majority Leader, CT



Senator Duff helped structure a state budget that enacted several transit access programs. The [fare-free bus program helped riders cope with rising costs](#) and also has contributed to bringing ridership. During the summer, the [ParkConneCT](#) and [Connecticut Summer at the Museum](#) programs are helping families by incentivizing travel to the state’s parks and offering free fairs to over 130 museums.

## Equity Programs - County Board Chair James Gore, Sonoma, CA



Chairperson Gore approved [\\$39.2 million in ARP funds to invest in the county’s Community Resilience Fund](#) to assist those who felt the greatest economic and health disparities during the pandemic including services to address food assistance, mental health, and educational disparities.

## Youth Engagement & Violence Prevention - Mayor Tishaura Jones, St. Louis, MO



Mayor Jones invested \$5.5 million of ARP funds to [invest in community organizations working to interrupt cycles of violence through prevention and intervention](#). In addition to providing employment services, housing, and mental health resources to individuals with justice system involvement, the city also invested in youth violence prevention programs. In July, the city announced funding to [expand the work of Project Haki, an organization supporting youth through summer programs and creating safe community spaces](#).

## Community Investments - Mayor Erin Mendenhall, Salt Lake City, UT



Mayor Mendenhall utilized ARP funds to tackle her priorities and the most pressing issues facing residents, including \$4 million for the Community Recovery Grants Program which provides support for small businesses and nonprofits; funds to continue their short-term apprenticeship program; and seed money for the city’s Community Land Trust.

## Reproductive Freedoms - Alderperson Annie Rice, St. Louis, MO



Alderperson Rice developed a plan later approved by the mayor to [allocate \\$1 million of ARP funds to assist with travel and childcare for those seeking an abortion out-of-state](#), with an additional \$500,000 going toward other reproductive healthcare services.

## Equity Programs - Mayor Levar Stoney, Richmond, VA



Mayor Stoney proposed a bold Equity Agenda for the city’s ARP allocation and over the summer put these funds into action through the [Health Equity Fund and Positive Youth Development Fund](#). The Health Equity Fund awarded \$230,000 in its first round of grants to programs serving vulnerable residents and that also fill in gaps of service, such as providing clinical mental health services in satellite centers directly in the community. In June, the city announced partnerships with 37 youth organizations that will receive grants from the Positive Youth Development Fund to provide [positive youth development and youth violence prevention opportunities](#).



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### *About the NewDEAL*

The NewDEAL is a national network of over 180 rising state and local elected leaders who are pro-growth progressives. Our mission is to bring together leaders focused on expanding opportunity and to help them develop and spread innovative ideas to spur economic growth that is broadly-earned and sustainable. We do this by connecting the NewDEAL Leaders with each other to exchange ideas, and connecting them with other pro-growth progressive political, policy, and private sector leaders.

The network includes our Honorary Chairs, Senator Chris Coons (DE), Congresswoman Marilyn Strickland (WA-10), and Mayor Steve Benjamin (Columbia, SC).

[WWW.NEWDEALLEADERS.ORG](http://WWW.NEWDEALLEADERS.ORG)

