

Thank you so much for joining us at the 2023 Ideas Summit in Detroit! Please help us spread the word about the event with this social media toolkit, which provides information on how to connect with us online, graphics to share with your network, and basic posting suggestions. Use our event hashtag **(#IdeasSummit23)** to join the conversation and be sure to encourage people to tune into our livestream for the plenaries and keynotes. If you have any questions, please reach out to NewDEAL's digital coordinator, **Rachel Walsh** (rachel@newdealleaders.org).



## GRAPHICS

Access the speaker, sponsor, and attendee graphics in *this folder*.



DETROIT, MI



# **DRAFT SOCIAL POSTS**

Remember to tag @NewDEALLeaders and use the event tag #IdeasSummit23

### **SPEAKERS**

Join me at the **@NewDEALLeaders #IdeasSummit23** in Detroit, MI, where I'm a featured speaker! Check out the agenda for details and be sure watch the livestream: https://newdealleaders.org/events/ideas-summit/.

I'm talking about [ENTER TOPIC] at the **@NewDEALLeaders #IdeasSummit23**. Tune into my panel via the livestream at [TIME] on [DATE]: https://newdealleaders.org/events/ideassummit/#livestream

### SPONSORS

We're excited to be sponsoring **@NewDEALLeaders #IdeasSummit23** where thought leaders and elected officials cooperate to craft solutions for all Americans. Join the conversation: https://newdealleaders.org/events/ideas-summit/#livestream

Improving the quality of life for Americans nationwide requires collaboration between government, business, and NGOs alike. That's why we're proud to sponsor **@NewDEALLeaders #IdeasSummit23** to begin catalyzing progressive change. Learn more here: https://newdealleaders.org/events/ideas-summit/

#### ATTENDEES

At **@NewDEALLeaders #IdeasSummit23** I have a seat in conversations about improving access to broadband, defending democracy, and championing climate solutions – all keys of progressive, pro-growth policy. Join me at the conference via the livestream: https://newdealleaders.org/events/ideas-summit/#livestream

I'm beyond excited to hear from key leaders in state & local politics like @LtGovGilchrist @MalloryMcMorrow @JocelynBenson and more at **@NewDEALLeaders #IdeasSummit23**. Learn more about the summit here: https://newdealleaders.org/events/ideas-summit/



# **KEY LINKS**

Main Event Page - <u>https://newdealleaders.org/events/ideas-summit/</u> Livestream - <u>https://newdealleaders.org/events/ideas-summit/#livestream</u> NewDEAL YouTube Channel - <u>https://www.youtube.com/@NewdealleadersOrg/streams</u> Agenda - <u>https://newdealleaders.org/events/ideas-summit/#agenda</u>