



DEVELOPING
EXCEPTIONAL
AMERICAN
LEADERS

THIRTEENTH ANNUAL *Leaders* CONFERENCE

Thank you so much for joining us at the Thirteenth Annual Leaders Conference! Please help us spread the word about the event with this social media toolkit, which provides information on how to connect with us online, graphics to share with your network, and basic posting suggestions. Use our event hashtag (**#NewDEAL2023Conference**) to join the conversation and be sure to encourage people to tune into our livestream for the plenaries and keynotes. If you have any questions, please reach out to NewDEAL's digital manager, **Rachel Walsh** (rachel@newdealleaders.org).



GRAPHICS

Access the speaker, sponsor, and attendee graphics in **this folder**.

