



DEVELOPING
EXCEPTIONAL
AMERICAN
LEADERS

THIRTEENTH ANNUAL *Leaders* CONFERENCE

Thank you so much for joining us at the Thirteenth Annual Leaders Conference! Please help us spread the word about the event with this social media toolkit, which provides information on how to connect with us online, graphics to share with your network, and basic posting suggestions. Use our event hashtag (**#NewDEAL2023Conference**) to join the conversation and be sure to encourage people to tune into our livestream for the plenaries and keynotes. If you have any questions, please reach out to NewDEAL's digital manager, **Rachel Walsh** (rachel@newdealleaders.org).



GRAPHICS

Access graphics in **this folder**.



DRAFT SOCIAL POSTS

Remember to tag **@NewDEALLeaders** and use the event tag **#NewDEAL2023Conference**

SPEAKERS

CLICK TO TWEET: Join me & **@NewDEALLeaders** at the **#NewDEAL2023Conference** in D.C. where I'm a featured speaker! Check out the agenda for details and be sure watch the livestream: <https://newdealleaders.org/event/13th-annual-leaders-conference/>.

CLICK TO TWEET: I'm talking about [TOPIC] at the **#NewDEAL2023** Annual Conference. Tune into my panel via the livestream at [TIME] on [DATE]. CC: **@NewDEALLeaders**: <https://newdealleaders.org/event/13th-annual-leaders-conference/#event-livestream>

SPONSORS

CLICK TO TWEET: We're excited to be sponsoring **@NewDEALLeaders'** **#NewDEAL2023Conference** where thought leaders and elected officials cooperate to find innovative ways to meet this moment for all Americans. Join the conversation: <https://newdealleaders.org/event/13th-annual-leaders-conference/#event-livestream>

CLICK TO TWEET: Crafting policy that improves the quality of life for Americans nationwide calls for collaboration between government, business, and NGOs alike. We're proud to sponsor the **#NewDEAL2023Conference**. Learn more about the conference and **@NewDEALLeaders** here: <https://newdealleaders.org/event/13th-annual-leaders-conference/>

ATTENDEES

CLICK TO TWEET: At the **#NewDEAL2023Conference**, I have a seat in conversations about improving access to broadband, defending democracy, and championing climate solutions. Join me at the **@NewDEALLeaders** conference via the livestream: <https://newdealleaders.org/event/13th-annual-leaders-conference/#event-livestream>

CLICK TO TWEET: I'm beyond excited to hear from key leaders in state & local politics at the **#NewDEAL2023Conference**. Learn more about the conference and **@NewDEALLeaders** here: <https://newdealleaders.org/event/13th-annual-leaders-conference/>



KEY LINKS

Main Event Page - <https://newdealleaders.org/event/13th-annual-leaders-conference/>

Livestream - <https://newdealleaders.org/event/13th-annual-leaders-conference/#event-livestream>

NewDEAL YouTube Channel - <https://www.youtube.com/@NewdealleadersOrg/streams>

Agenda - <https://newdealleaders.org/event/13th-annual-leaders-conference/#agenda>