



THIRTEENTH ANNUAL *Leaders* CONFERENCE

SPEAKERS & TIMES SUBJECT TO CHANGE

WEDNESDAY, NOV. 15TH

12:30–2:00 PM NEWDEAL BOARD AND ADVISORY COUNCIL LUNCH

3:00–4:30 PM WHITE HOUSE VISIT FOR NEWDEAL LEADERS

6:00–7:30 PM WELCOME RECEPTION

Introduction by **Helen Milby**, NewDEAL Founder & Board Chair, with speakers NewDEAL Honorary Co-Chairs U.S. Senator **Chris Coons** (Delaware) U.S. Representative **Marilyn Strickland** (WA-10) and NewDEAL Alumni U.S. Representatives **Val Hoyle** (OR-04) and **Jennifer McClellan** (VA-04)

****DINNER ON PARTICIPANTS' OWN****

THURSDAY, NOV. 16TH

8:00–9:00 AM BREAKFAST

9:00 AM–12:00 PM OPENING PLENARY

▶ 9:00 AM WELCOME REMARKS

From NewDEAL CEO **Debbie Cox Bultan**

▶ 9:15 AM 2024 POLITICAL OUTLOOK

Moderated by **Symone Sanders Townsend**, host of *SYMONE* on MSNBC, with speakers NewDEAL Leader **Canton, NC, Mayor Zeb Smathers**; **Aileen Cardona-Arroyo**, Hart Research; **Kate deGruyter**, Third Way; **Olivia Julianna**, Political Influencer; and **Adam Parkhomenko**, Democratic Strategist

▶ 10:15 AM FREEDOM AGENDA: PRIORITIES AND SOLUTIONS THAT PROMOTE OUR SHARED VALUES

With speakers NewDEAL Leader New Hampshire House Democratic Leader **Matt Wilhelm** and New Democrat Coalition Chair and U.S. Representative **Annie Kuster** (NH-02); NewDEAL Leader and Florida Democratic House Leader **Fentrice Driskell** and **Mark Riddle**, Future Majority; NewDEAL Leaders Colorado Senator **Chris Hansen** (2023 Ideas Challenge Finalist) and Boise, ID, Mayor **Lauren McLean** and **Harry Tannenbaum**, Mill; NewDEAL Leader Georgia Rep. **Phil Olaleye** (2023 Ideas Challenge Winner) and **Alyssa Morton**, Empower Schools; and NewDEAL Leader Oregon Rep. **Janelle Bynum** (2023 Ideas Challenge Winner)

12:00–1:00 PM LUNCH

1:15–2:15 PM BREAKOUT SESSIONS

EDUCATION: COLLEGE ACCESS AND WORKFORCE TRAINING

KALORAMA ROOM

Co-led by NewDEAL Forum Education Policy Group Co-Chair Georgia Senator **Elena Parent**; **Wil Del Pilar**, The Education Trust; **Jenn Ellis**, All4Ed; and **James Murphy**, Education Reform Now

CLIMATE CHANGE: PREPARING COMMUNITIES FOR NEW FEDERAL INVESTMENTS

DUPONT BALLROOM

Co-led by NewDEAL Forum Climate Policy Group Co-Chairs California Senator **Ben Allen** and New Hampshire Senator **Rebecca Perkins Kwoka**, and **Dan Carol**, Milken Institute; **David Eichenthal**, U.S. Department of Treasury; and **Kenneth Megan**, Results for America



THIRTEENTH ANNUAL *Leaders* CONFERENCE

FOOD INSECURITY: EXPANDING ACCESS TO NUTRITIOUS FOOD THROUGH UNIVERSAL MEALS AND OTHER SOLUTIONS

GEORGETOWN ROOM

Co-led by NewDEAL Leader Santa Barbara County, CA Supervisor **Laura Capps** and Arkansas Senator **Clarke Tucker** (2023 Ideas Challenge Finalist), **Will McIntee**, White House, and **Alex Nichols-Vinueza**, World Wildlife Fund

2:30–4:30 PM **AFTERNOON PLENARY**

➤ 2:30 PM AUTHENTIC AND EFFECTIVE COMMUNICATION

Moderated by **Emily Cain**, Cain Insights, LLC, with speakers **Karen Finney**, CNN; **Ian Kahn**, Media and Communication Coach; and **Lis Smith**, Public Affairs and Communications Strategist

➤ 3:30 PM COUNTERING DISINFORMATION IN A FRACTURED MEDIA ENVIRONMENT

With **Tara McGowan**, Courier Newsroom & Good Information Inc.

6:00–10:00 PM **VIP DINNER & LATE NIGHT**

By invitation only

FRIDAY, NOV. 17TH

8:00–8:45 AM **BREAKFAST**

8:45–11:00 AM **MORNING PLENARY**

➤ 8:45 AM DEMOCRACY AND THE 2024 ELECTIONS

With speakers NewDEAL Leader New Mexico Secretary of State **Maggie Toulouse Oliver** (2023 Ideas Challenge Winner) and **Beth Huang**, Tides

➤ 9:15 AM ARTIFICIAL INTELLIGENCE: IMPACTS AND IMPLICATIONS FOR GOVERNING

Moderated by **Tammy Haddad**, Haddad Media, with speakers NewDEAL Leader New York Assemblymember **Alex Bores**; **Kumar Garg**, Schmidt Futures; and **Miriam Vogel**, EqualAI

➤ 10:15 AM INCENTIVIZING AFFORDABLE HOUSING CONSTRUCTION

Moderated by **David Williams**, Up for Growth, with speakers NewDEAL Leader Nevada Treasurer **Zach Conine**; and **Lily Goldstein**, JBG SMITH

11:15 AM–12:15 PM **BREAKOUT SESSIONS**

ARTIFICIAL INTELLIGENCE: GOVERNING AND EARLY POLICY SOLUTIONS

DUPONT BALLROOM

Co-led by NewDEAL Leader Oklahoma Representative **Arturo Alonso-Sandoval**; Connecticut Senator **James Maroney**; and **Kellee Wicker**, Wilson Center

BROADBAND: LESSONS FROM STATE PLANS ON FEDERAL FUNDING IMPLEMENTATION

GEORGETOWN ROOM

Co-led by NewDEAL Forum Broadband Task Force Co-Chairs Fulton County, GA, Commissioner **Dana Barrett** and North Carolina Senator **Jay Chaudhuri**; and **Amina Fazlullah**, CommonSense Media, **Roddy Flynn**, DE Broadband Office; and **Drew Garner**, CommonSense Media

PUBLIC SAFETY: BALANCING ENFORCEMENT IMPROVEMENTS AND JUSTICE REFORM TO BUILD SAFER COMMUNITIES

KALORAMA ROOM

Co-led by NewDEAL Leader Pennsylvania House Speaker **Joanna McClinton** and **Kevin Ring**, Arnold Ventures

12:30–1:15 PM **LUNCH & CLOSING PLENARY**

BRIDGING DIFFERENCES AND BRINGING PEOPLE TOGETHER

Moderated by **Debbie Cox Bultan**, NewDEAL, with speakers **David McCullough III**, American Exchange Project, and **Adar Cohen**, Mediator & Educator