



DEVELOPING
EXCEPTIONAL
AMERICAN
LEADERS

Election 2024

Recent polling on democracy, freedom,
and political attitudes from the NewDEAL

04.02.2024 – 04.05.2024

Top Points

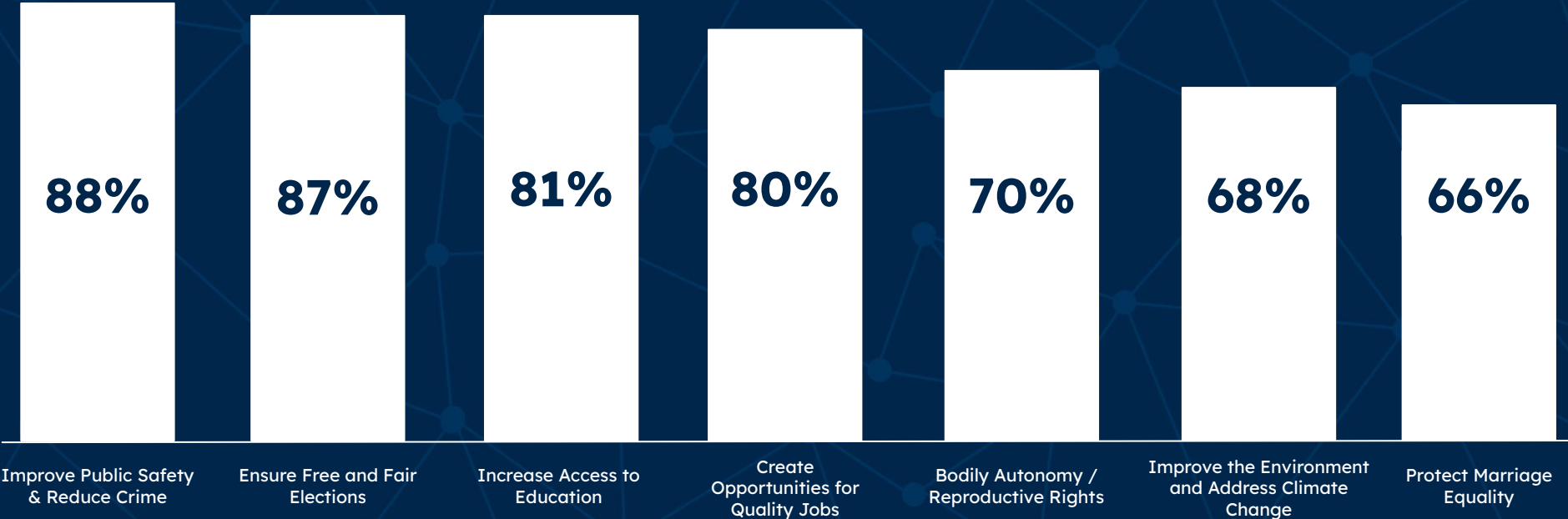
1. Freedom and democracy will be top issues at the polls.
2. Democrats have an opportunity to take advantage of GOP's anti-freedom agenda, especially in Arizona.
3. Americans want leaders who get things done.

Freedom is on the ballot.



Thinking about what “freedom” means to you, how strongly do you agree with each of statement in relation to your idea of freedom?

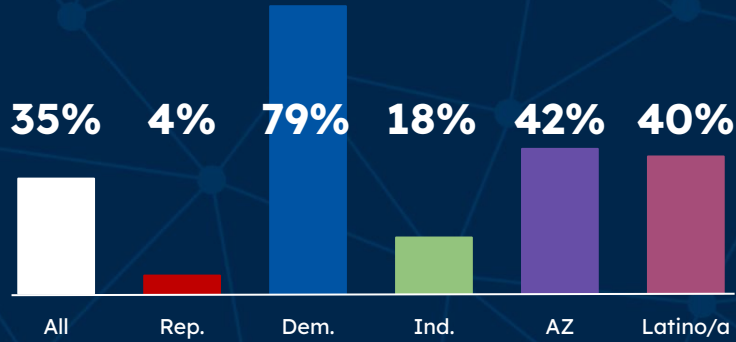
“Government should...”



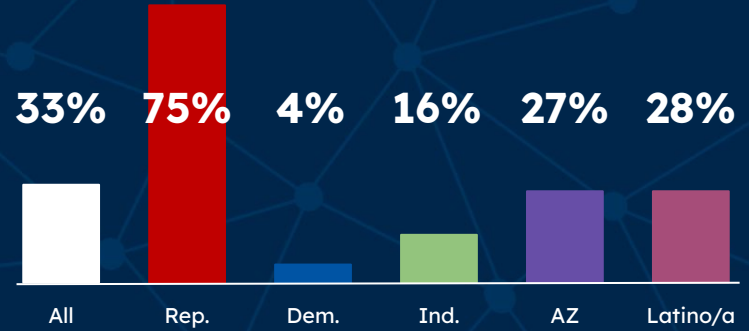


When you think of the idea of “freedom”, which political party do you most associate with it?

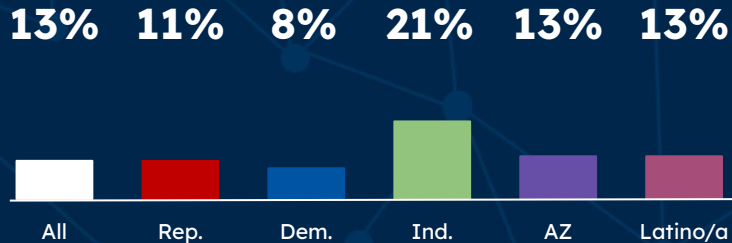
Democratic Party



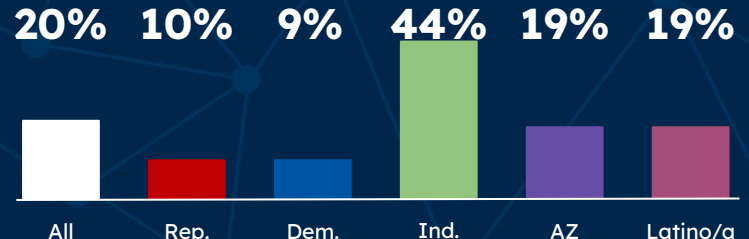
Republican Party



Both Parties



Neither Party



Nationally

	Protect	Undermine	Net
Democratic Party	42	35	+7
Republican Party	40	37	+3
MAGA Movement	31	41	-10
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Justice System	35	31	+4
SCOTUS	40	29	+11
Local Gov't	38	19	+19
State Gov't	40	26	+14
Federal Gov't	29	39	-10

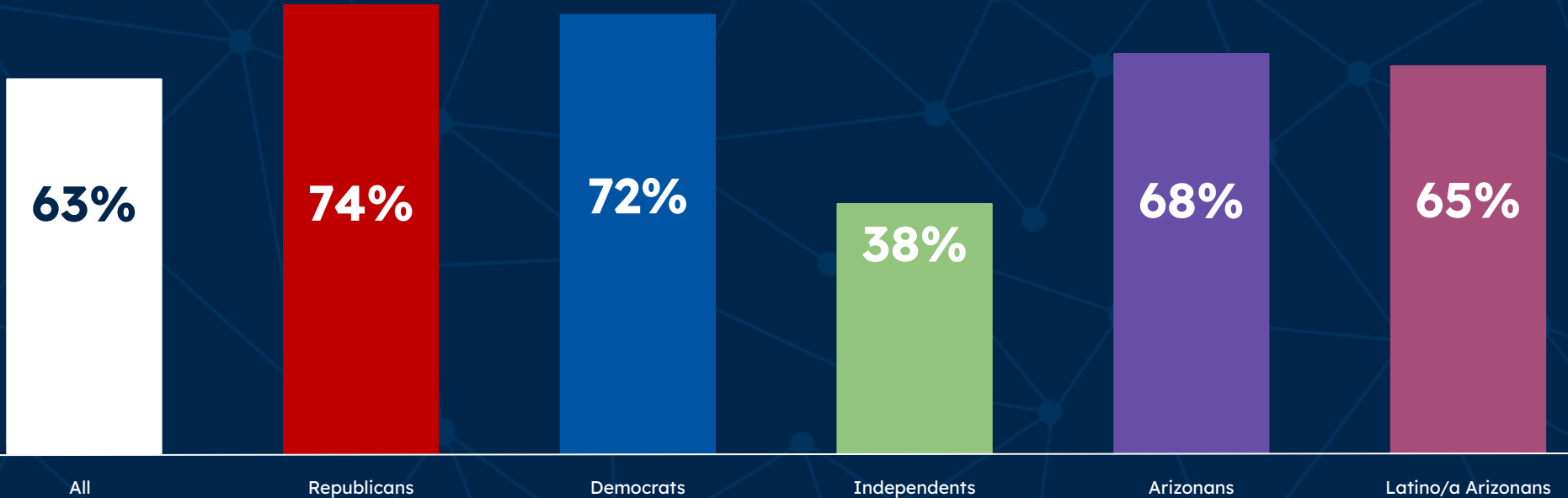
Arizona

	Protect	Undermine	Net
Democratic Party	42	35	+7
Republican Party	35	44	-9
MAGA Movement	30	44	-14
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Justice System	31	36	-5
SCOTUS	26	39	-13
Local Gov't	42	17	+25
State Gov't	37	27	+10
Federal Gov't	33	40	-7



How much will the party you associate with freedom influence how you vote in 2024?

“1 - A lot” or “2”





Which party is most extreme / radical?

	Republicans	Both	Democrats	Net
All	35	23	35	+0
Strong Democrat	60	10	29	+31
Lean Democrat	45	18	28	+17
Independent	23	41	23	+0
Lean Republican	25	33	37	-12
Strong Republican	29	7	62	-33

+ Favors Democrats | - Favors Republicans



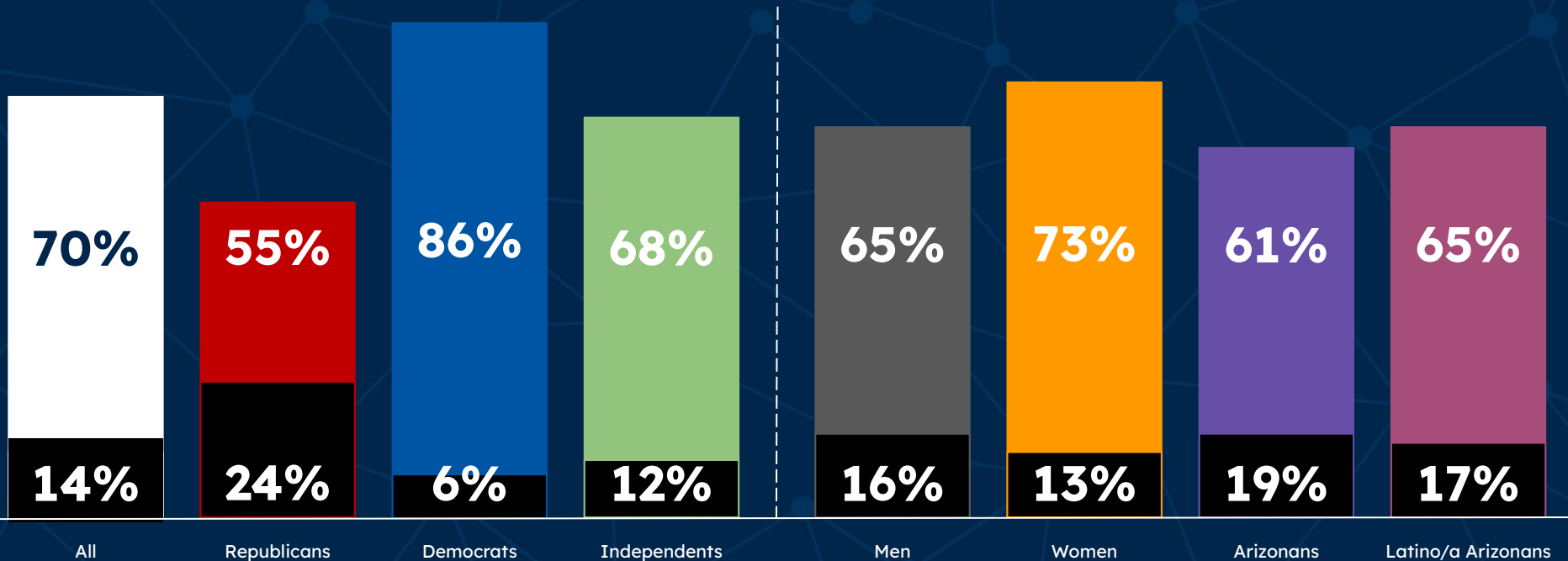
Which party is most extreme / radical?

	Republicans	Both	Democrats	Net
All	36	23	34	+2
Arizonans	28	46	21	+7
Latino/a Arizonans	30	43	21	+9

+ Favors Democrats | - Favors Republicans

Democrats, Republicans, and Independents agree: Government should “protect protect bodily autonomy / reproductive rights.”

“Strongly Agree” or “Somewhat Agree” vs. “Strongly Disagree” or “Somewhat Disagree”

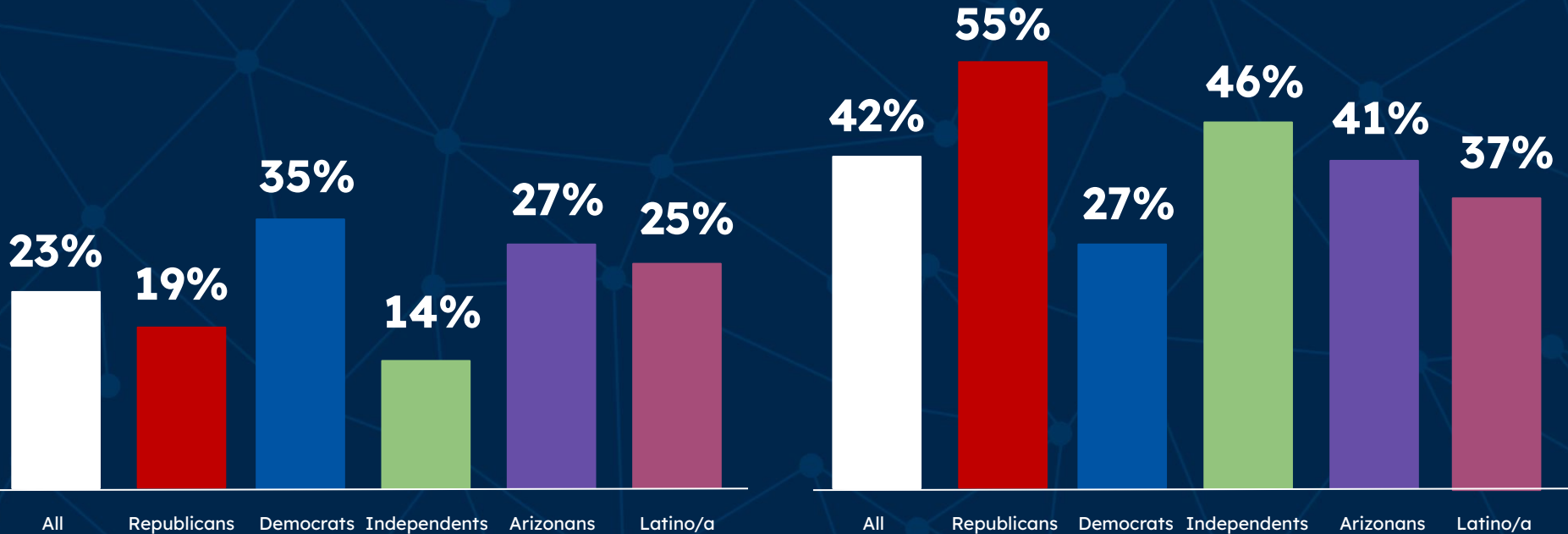


**Americans are unhappy with
the state of our democracy.**

How would you rate the state of American democracy today?

“Excellent” or “Good”

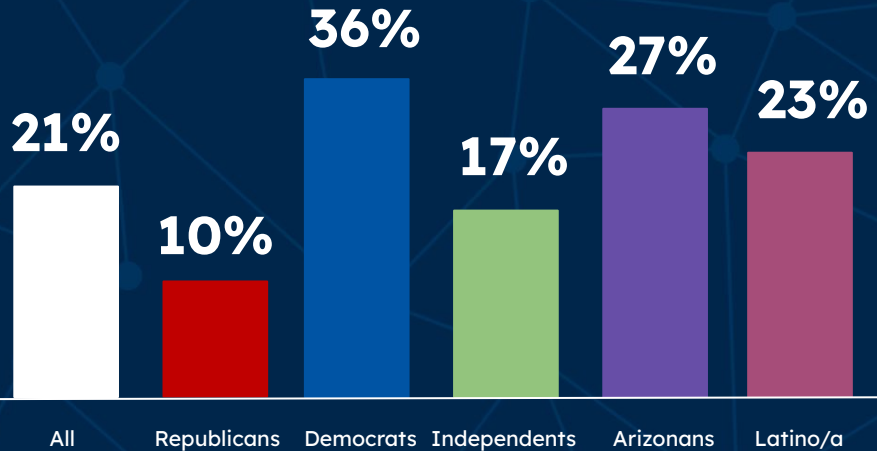
“Terrible” or “Poor”



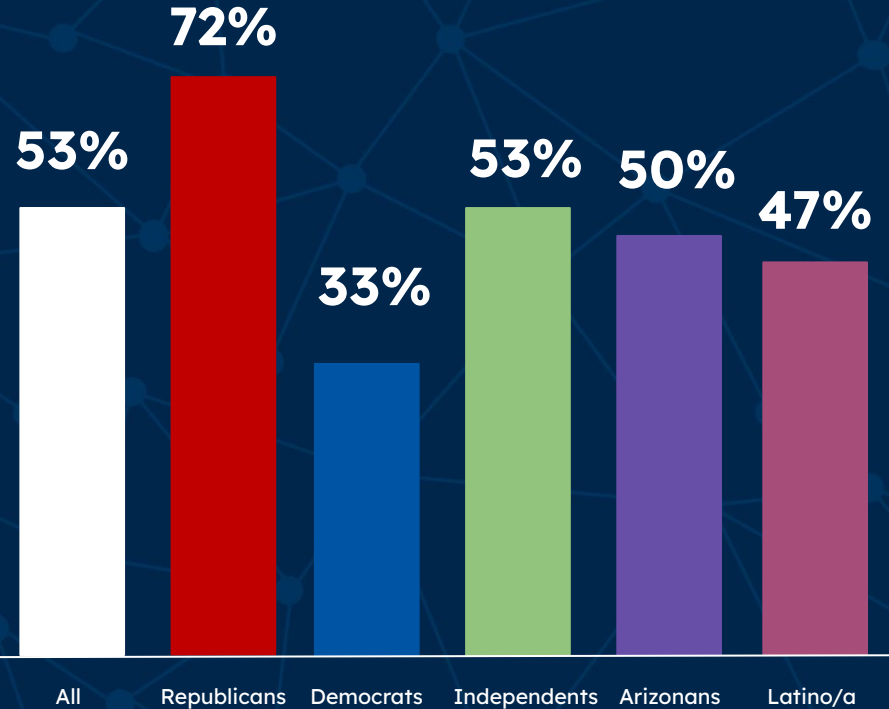


Would you say that the state of American democracy today is stronger or weaker compared to right after the 2020 elections?

“Much Stronger” or “Somewhat Stronger”



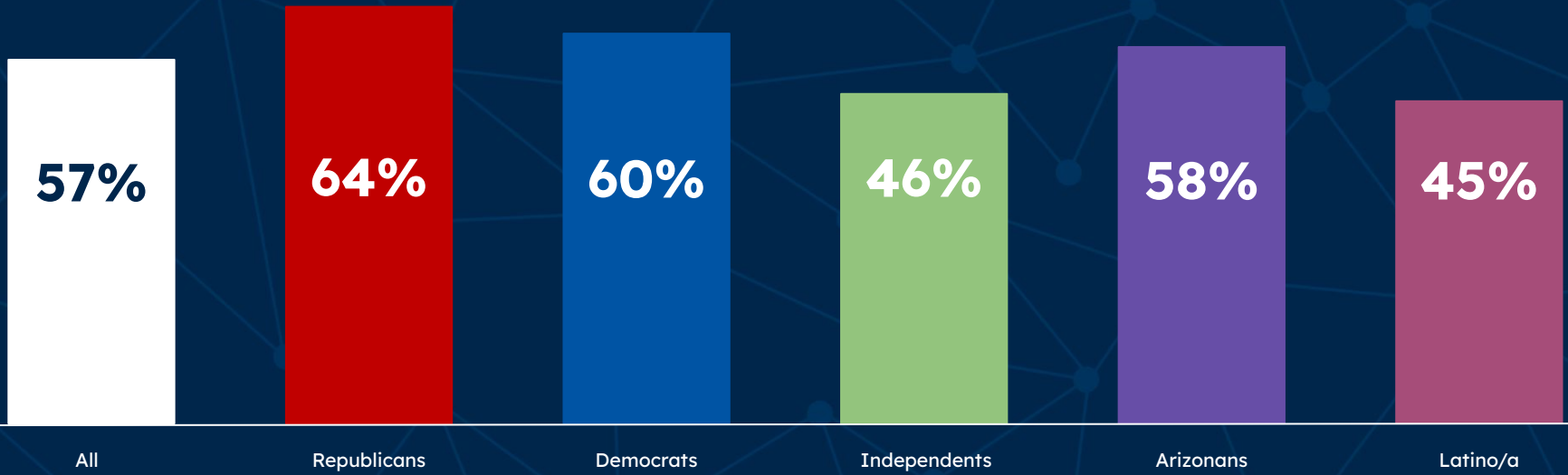
“Much Weaker” or “Somewhat Weaker”





On a scale from 1-5, how will your feelings about the state of American democracy influence your vote in the 2024 election?

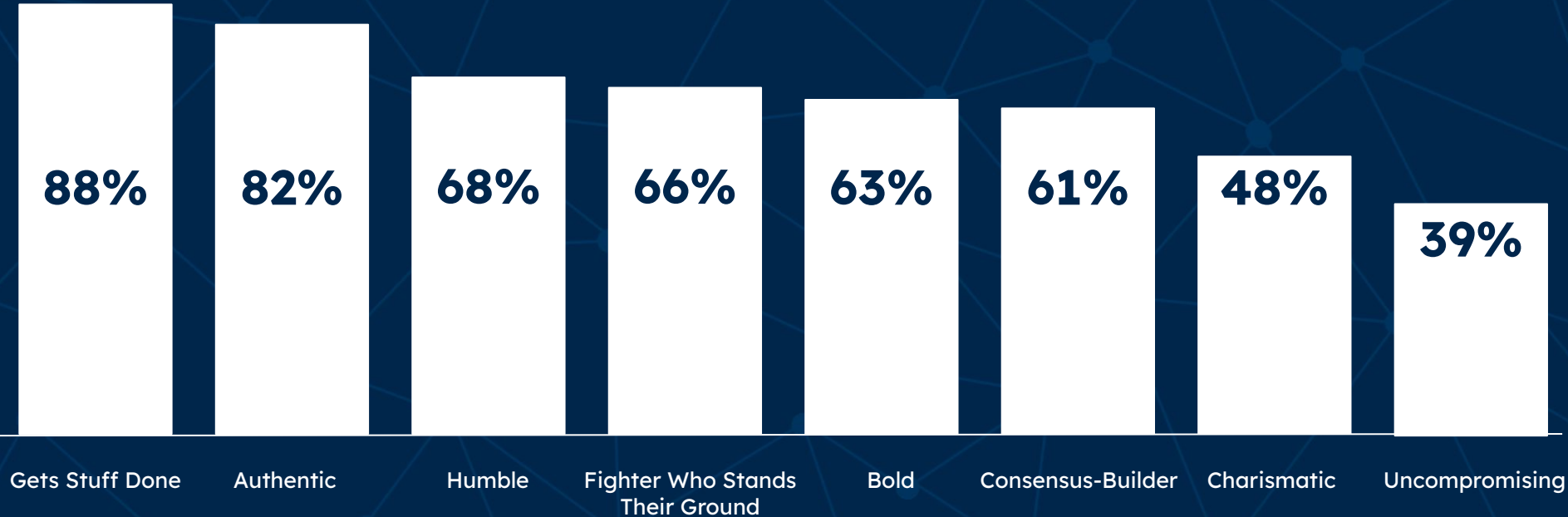
“1 - A lot” or “2”



**Voters want leaders who
get stuff done.**

Top Qualities in a Leader

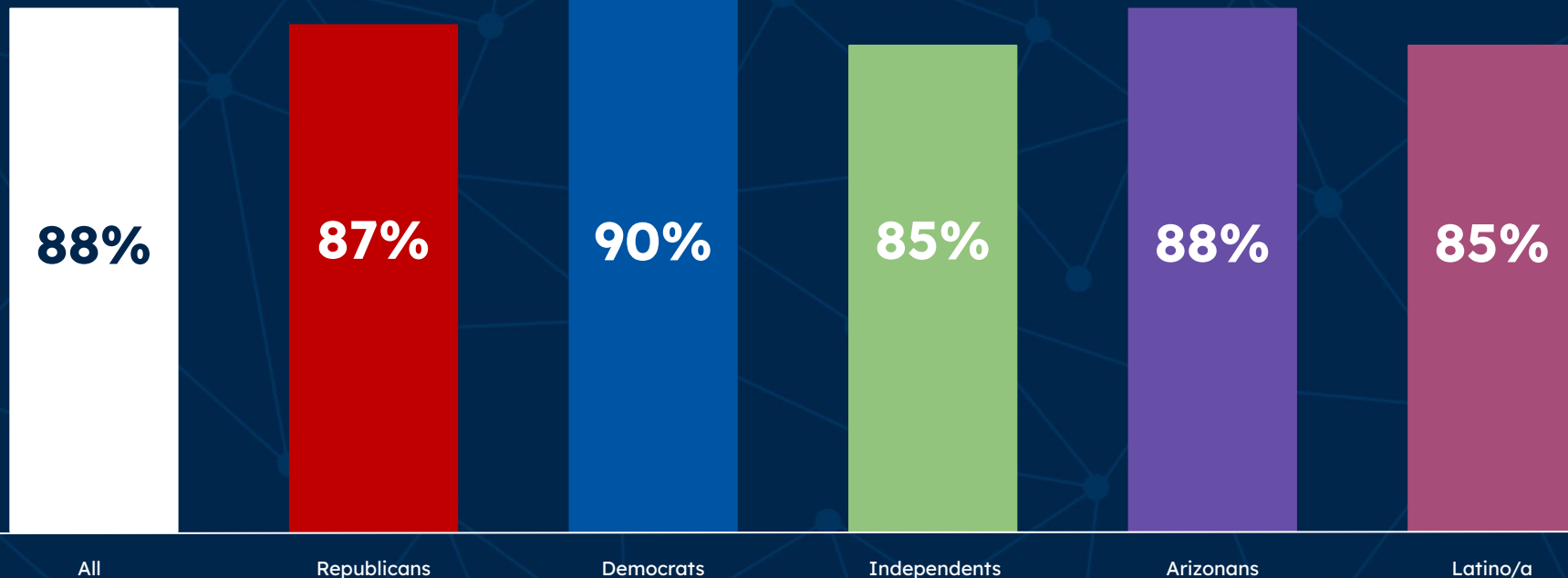
“Extremely Important” or “Somewhat Important”





On a scale from 1-5, how important is it for a political leader to have the following quality: gets stuff done?

“1 - Extremely Important” or “2”





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